

# NON-PROFIT TEAM GUIDE

**PUPPYUP CHICAGO 2019**

**SUNDAY, NOVEMBER 17, 2019  
YORKTOWN CENTER, LOMBARD  
9:00 AM - 1:00 PM**



**puppyup**

COMPANIONS AGAINST CANCER



## *Special offer for non-profits!*

Set up a Team to fundraise for PuppyUp Chicago and earn money for your organization at the same time!

See below for details on the perks available:

### **Non-Profit Fundraising Levels**

#### **\$500 - \$1,999 raised -**

- PuppyUp will donate 20% back to your organization

#### **\$2,000 - \$4,999 raised**

- PuppyUp will donate 30% back to your organization

#### **\$5,000 & above raised**

- PuppyUp will donate 30% back to your organization ***PLUS*** an individual team table at the walk

### **It's easy to get started:**

- Go to [www.puppyupwalk.org/chicago/register](http://www.puppyupwalk.org/chicago/register).
- Register as a **Walker** (\$25 fee) or a **Fundraiser** (raise or pay your fee later).
- **Create a Team** for your non-profit. You will then be the Team Captain.
- Set up your **User Name** and **Password**, to be able to enter your HQ (Headquarters) to customize both your personal page **and** the Team Page.
- Customize your personal URL with your name.
- Customize the Team Page URL with the **organization's name**. *To avoid confusion, it is best to have these 2 URLs completely different.*

- **Did you know** that customized pages generally raise about 3 times as much as generic pages?

Customize both pages with a photo, and a brief story about why you and your organization are walking for **PuppyUp Chicago**.

- Invite family, friends and those in your organization to register themselves and join your team. They can click on the **JOIN TEAM** button on your **Team Page** and once they are registered, they will automatically be on your team. Their fundraising efforts will all count towards the team goal.
- Ask people to donate to your page or the team's page. Social media, emails and personal requests for help will all add up and can make a big difference to not only the Puppy Up Foundation, but to your organization too!

If you have questions, or need help with setting up your Team, please reach out to us at [chicago@puppyup.org](mailto:chicago@puppyup.org).

The non-profit organization must provide proof 501(c)(3) status or their FEIN number to be eligible for the perks.

Because of you, **PuppyUp** is able to raise the necessary funds to bring awareness to and help fund cancer research. We still have a lot of work to do so that our companions, both human and canine, can live cancer free. **Get moving as a team!** Together, you can fundraise and help fight cancer.

**[www.puppyupwalk.org/chicago](http://www.puppyupwalk.org/chicago)**